

2012 Annenberg-Oxford Media Policy Summer Institute

Week 1 Agenda - June 18 – 22

**All classes during Week 1 will be held in the Habakkuk Room at Jesus College*

Sessions	Monday 6/18	Tuesday 6/19	Wednesday 6/20	Thursday 6/21	Friday 6/22
One 9:00 - 10:30	9:00 Registration 9:30 – 10:45 Participant introductions	Changes in Media Regulation in Europe Paolo Cavaliere, Research Fellow, CMCS, Central European University	Diversity Within Homogeneity: Migrant Television in a Transnational Media Order Jean Chalaby, Reader in Sociology, City University	Social Media, Prototyping and Prefigurative Politics Dan McQuillan, Lecturer in Creative & Social Computing, Goldsmiths College	Day Trip to OfCom with Monica Arino Schedule 8:40 Meet at Railway Station in Oxford (Participants will be provided with tickets valid for any <i>same-day</i> return times) 10:45 – Arrive at OfCom 11 – 11:30 – Introduction of OfCom 11:30 – 13:00 – Content Regulation 13 – 14:30 – Lunch 14:30 – 16:30 – Internet Regulation
Break					
Two 10:45 - 12:15		The Semi-Sovereign Netizen: Cases of the Fifth Estate in China William Dutton, Professor of Internet Studies, and Shen Weiwei, OII	Information Censorship and Anti-Censorship in China Yuan Luo, Director, NTDTV, UK Branch	National Branding and Media Narratives: Making the Most of the UK's 2012 Opportunity Conrad Bird, GREAT Campaign Manager, Prime Minister's Office	
Lunch					
Three 14:15 - 15:30		Participant Presentations	Regulating Traditional and New Media in India: The Appropriate Role for the Law Harish Salve, Former Solicitor General of India	Data Journalism: Making the Most Of New Technologies Paul Bradshaw, Reader in Online Journalism, Birmingham City University	
Break					
Four 15:45 - 17:00		The China Wave: The Soft Power Approach in Africa Weiwei Zhang, Professor of International Relations, Geneva School of Diplomacy	Participant Presentations	Journalism: Doing Good and Doing Well Supporting Independent Journalism in Emerging Democracies Kevin Anderson, Digital Strategist, MDLF	

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Week 2 Agenda - June 25 – 29

**All classes in Week 2 will be held in Seminar Room C, Manor Road Building*

Sessions	Monday 6/25	Tuesday 6/26	Wednesday 6/27	Thursday 6/28	Friday 6/29
One 9:00 - 10:30	Mapping Digital Media: How New Media Services are Changing the News Mark Thompson, Open Society Foundation	Participant Presentations	Freedom of Expression and North African Media in Transition after the Tunisian Revolution Joan Barata Mir, Dean for International Relations, Universitat Ramon Lull	Challenges for Internet Governance in India Raman Jit Singh Chima, Senior Policy Analyst, Google	The Leveson Inquiry: Transformations in British Media Regulation Gill Phillips, Director of Editorial Legal Services, The Guardian
Break					
Two 10:45 - 12:15	The London Riots: How Misinformation Spreads on Twitter Rob Procter, Director, Manchester e-Research Centre, University of Manchester	Capitalizing on New Technology: Innovative Media Projects: Frontline SMS and Ushahidi Amy O'Donnell, Project Manager Frontline SMS, & Heather Leson, Ushahidi	Social Movements and the 2011 Revolution in Egypt Anne Alexander, University of Cambridge & Moustafa Bassiouny, Head of News, Al-Tahrir	Digital Switchover in India: A New Era for Broadcasting? Deepak Jacob, Executive VP & General Counsel, Star TV, India	Regulating the Media in India: Is Self-Regulation the Answer? Daya Thussu, Professor of International Communication, University of Westminster
Lunch					
Three 14:15 - 15:30	Media Assistance in Complex Contexts: The Internews Approach Jacobo Quintanilla, Humanitarian Director, Internews	Remittances to Africa: The Role of Mobile Phones and the Challenges of Regulation Ismail Ahmed, Founder, World Remit	Image and Response: The Policy Impact of Mainstream Reporting on Africa Mareike Schomerus, Director of Justice & Security Research Programme, LSE	Democracy, Civic Participation and the Internet: Rhetoric and Reality Shakuntala Banaji, Lecturer, Media and Communications, LSE	Concluding Thoughts and Future Remarks
Break					
Four 15:45 - 17:00	Somalia, Media Intervention Project and the Role of the Media in Conflict Simon Haselock, Co-Founder and Director, Albany Associates		Promoting Reconciliation: Successful Media Interventions and the Role of Research Aimable Twahirwa, La Benevolencija	Participant Presentations	