

The Annenberg/Oxford Summer Institute in Global Media Policy

Programme

Week 1

	Monday 5 July	Tuesday 6 July	Wednesday 7 July	Thursday 8 July	Friday 9 July	Sat 10 July	Sunday 11 July
	Seminar Room C	Seminar Room C	Seminar Room C	Seminar Room C	Oxford -->London!	FREE	FREE
Morning 1 9-10.30	Introductions	Introduction to Strategic Communications Monroe Price	Strategic Communications I: Bosnia and Iraq Simon Haselock	Comparing Broadcasting Policy: The UK and France David Levy			
Break 10.30-11:00							
Morning 2 11-12.30	Why Media Matter Shawn Powers	Strategically Communicating with Iran Ben O'Loughlin	Strategic Communications II: Darfur and Somalia Simon Haselock with Iginio Gagliardone	The Global Switch to Digital Television Michael Starks	11 - 1pm Ofcom and Broadcasting regulation Monica Arino		
Break 12.30-2							
Afternoon 1 2-3:30	Strategic Communications: An FCO perspective Conrad Bird	A Current History of Strategic Communication Phil Taylor	Media and Crises: The Case of Thailand I Alongkorn Parivudhiphongs	Regulatory Models for Media Content: India and the UK Andrea Millwood Hargrave	2 - 4.30pm Internet regulation. Case studies: Net Neutrality and online copyright infringement Monica Arino		
Break 3.30-4							
Afternoon 2 4-5:30	Social Media for Social Change Kevin Anderson	Networked Public Diplomacy: Strategic Communication in the Age of Information Ali Fisher	Thailand II	Hate Speech Willem Korthals Altes			
	Pub Crawl		Screening of the Control Room				

Week 2

	Monday 12 July	Tuesday 13 July	Wednesday 14 July	Thursday 15 July	Friday 16 July	Saturday	Sunday
	Seminar Room G	Seminar Room G	Lecture Theatre	Lecture Theatre	Lecture Theatre	FREE	FREE
Morning 1 9-10.30	Media Regulation in Spain Joan Barata Mir	Media Regulation in conflict situations Doug Griffin	Media Regulation and Policy in India Sudhir Krishnaswamy	Social Media and development Ethan Zuckerman	Student presentation Group I		
Break 10.30-11							
Morning 2 11-12.30	Media Policy in Spain Josep Maria Carbonell	Media Regulation in Transitions Doug Griffin	Media Regulation and Policy in India II Sudhir Krishnaswamy	Crisis Mapping Christian Sandvig	Student presentation Group II		
Break 12.30-2							
Afternoon 1 2-3.30	Media Policy and New Technology Sarah Hunter	Iran's Twitter Revolution? Mahmood Enayat	Rawls and Strategic Communication: A Critical Perspective Ekow Yankah	Public Diplomacy from the Perspective of International Organizations Anthony Gooch	Student Presentation Group III		
Break 3.30-4							
Afternoon 2 4-5:30	War and Communications Sarah Maltby	Iran II Mahmood Enayat	Elections roundtable	Patrick Chappatte Graphic journalism: a cartoonist on the field NB Class begins at 4.30	"Graduation": Handing out of the certificates; Evaluation, Feedback session (organizers and faculty)		