

ANNENBERG-OXFORD

JULY 30-AUGUST 10



DAY 1

Monday, July 30: Norms & Challenges

9:00- 10:25:

Welcome & Introductions

During this session, participants will introduce themselves, their work or research interests, and institute goals/program/policies will be presented.

10:30-11:45:

The Challenges We Face: Mapping Major Media Policy Actors & Issues

Monroe Price, Laura Schwartz-Henderson, Christopher Ali, Richard Danbury

In this discussion, we will brainstorm and discuss challenges facing the media around the world and then we will map the stakeholders influencing and influenced by these issues as well as associated policies, laws, and norms.

Readings:

1. World Trends in Freedom of Expression and Media Development Report 2017/18

11:45-1:30: Lunch

1:30-2:45:

Participant Presentations

Addressing Communication and Information Poverty in the Context of the SDGs (Lorenzo Vargas)

2:45-3:00: Coffee Break

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DAY 1

Monday, July 30: Norms & Challenges

3:00-4:15:

Panel: Norm Formation, Legitimation, Power, & Change

Monroe Price, Agnes Callamard, Richard Danbury, Chinmayi Arun, Sejal Parmar

This panel will examine global norms around freedom of expression as well as the mechanisms through which powerful actors are able to impact and influence global norms, values and practices. Are norms around freedom of expression and the media under attack? Are the assumptions of international consensus in question? How do these changes effect international institutions? How are new technologies involved in these changes? How do norms get legitimized and delegitimized?

Readings:

- Danbury, Richard, Freedom of expression and protecting journalists' sources
- Klonick, K. The New Governors: The People, Rules, and Processes Governing Online Speech (March 20, 2017). 131 Harv. L. Rev. 1598. Available at SSRN: <https://ssrn.com/abstract=2937985>
- McGonagle, T. 'Freedom of Expression: Still a Precondition for Democracy?', Council of Europe Conference, Strasbourg, 13-14 October 2015
- Price, M. (1994). The Market for Loyalties and a Global Communications Commission. *Intermedia*, 22 (5), 15-21. Retrieved from http://repository.upenn.edu/asc_papers/145
- Price, Monroe and Nicole Stremlau, Speech and Society in Turbulent Times

4:15- 5:30:

Discussion & Introduction to Development of ANOX Projects

Christopher Ali & Laura Schwartz-Henderson

Building on the conversation from the previous panel, participants will work in groups to examine FOE challenges and begin to map the global norms and actors involved. Please review the group work instructions document in Dropbox.

6:30-7:30:

Opening Reception

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DAY 2

Tuesday, July 31:
Global Legal Frameworks & Universal Rights

9:00- 10:10:

Freedom of Expression & Information as "Universal" Rights

Agnes Callamard & Joan Barata Mir

This session will discuss international legal standards and provide an overview of the international and regional mechanisms currently in place in order to guarantee the proper and effective protection of freedom of expression (FOE). Questions we will consider: Is freedom of expression still a universal right? What are the elements that make it universal? Is freedom of expression less universal than when it was first recognized by international law?

Readings:

- Callamard, Agnes, Are Courts re-inventing Internet Regulation
- International Covenant on Civil and Political Rights
- Report of the Special Rapporteur on the promotion and protection of the right to freedom of opinion and expression, 2018
- Voorhoof, D, The Right to Freedom of Expression and Information under the European Human Rights System Towards a more Transparent Democratic Society

10:15-11:45:

Universal, BUT... Exceptions to "Universal" Rights

Tarlach McGonagle, Sejal Parmar, and Adam Baxter

Drawing boundaries often leads to disputes, few of which are more contentious than those involving free speech. Hate speech, blasphemy and extremist speech are all types of speech that are typically located in the boundary regions of free speech protection. Each of them is resistant to legal definition and open to varying interpretations. These types of speech affect individuals, groups and societies in different ways and are therefore met with varying levels of tolerance. Depending on the legal framework and political and societal context, they may find themselves on either side of the boundary of legal protection. This panel will explore the main rationales for countering such types of speech, before critically examining the regulatory frameworks that seek to articulate those rationales. Next, a selection of real-life examples and (attempted) legal solutions will be presented to illustrate the complex, controversial and challenging nature of fixing and patrolling legal boundaries to free speech.

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DAY 2

*Tuesday, July 31:
Global Legal Frameworks & Universal Rights*

Readings:

- International Convention on the Elimination of All Forms of Racial Discrimination (esp. Arts. 4, 5 and 7): <http://www.ohchr.org/Documents/ProfessionalInterest/cerd.pdf>
- CERD General Recommendation 35, 'Combating racist hate speech' (2013).
- Rabat Plan of Action on the prohibition of advocacy of national, racial or religious hatred that constitutes incitement to discrimination, hostility or violence (2012): https://www.ohchr.org/Documents/Issues/Opinion/SeminarRabat/Rabat_draft_outcome.pdf
- McGonagle, T. (2012). The troubled relationship between free speech and racist hate speech: the ambiguous roles of the media and internet. Expert Paper, Day of Thematic Discussion "Racist Hate Speech" UN Committee on the Elimination of Racial Discrimination, 81st Session, Geneva, 6-31 August 2012. Retrieved from <http://www.ivir.nl/publicaties/download/348>
- Parmar, S. (2018). Freedom of Expression Narratives after the Charlie Hebdo Attacks. *Human Rights Law Review*, 18, 267-296.
- OFCOM: The rules and guidance in Section Three (Crime, Disorder, Hatred and Abuse) of the Broadcasting Code

11:45-1:30: Lunch

1:30-2:45:

Participant Presentations

The Liberian Media and the Law (Peter Quaqua), Media Law in Trinidad & Tobago (Aurora Herrera)

2:45-3:00: Coffee Break

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DAY 2

Tuesday, July 31:
Global Legal Frameworks & Universal Rights

3:00-4:15:

Legal Resources Mapping How FOE is Shaped Around the World

Hawley Johnson, Jessica Dheere

Accessing legal information about the digital landscape can present significant challenges for media policy researchers, especially when they aim to do comparative research, identify patterns of legal development and emerging international norms, or analyze judgments to gain a sense of how laws are being interpreted. For one thing, while the body of case law related to online expression and press freedom is growing, it is still in development and access to it depends highly on the jurisdiction. For another, accessing law itself can be time-consuming, especially in developing legal systems, the global south, and countries with weak rule of law. In this session, Hawley Johnson of Columbia Global Freedom of Expression and Jessica Dheere of SMEX will introduce you to two open databases that aim to help facilitate legal research related to digital rights and press freedom and show how such legal informatics initiatives are helping media policy researchers, advocates, and decision makers gain both macro and micro-level understandings of how free expression and media policy is developing in the digital age. Examples of how seminal court decisions have influenced courts outside their jurisdiction and contributed to the development of new international standards will be presented.

Readings:

- Read the select case analyses from the Global Freedom of Expression Database in dropbox
- Read the 'Methodology' chapter in the GIS Watch Report 'Unshackling Expression'

4:15- 5:30:

Activity: Map group issues, reviewing court cases and relevant local laws

Building on the day's earlier sessions on international free expression norms and legitimate restrictions, participants will break into small groups and investigate how a given norm or theme is reflected in law and case law in a given jurisdiction. Participants will use the databases presented, as well as others, and curated lists of legal resources to map relevant legislation and jurisprudence, with an eye toward identifying patterns, trends, and contradictions. Then, they will evaluate the potential impact of their findings on media policy research and formation.

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DAY 3

Wednesday, August 1:
Media Ownership & Partisanship

9:00- 10:10:

Media Ownership: A Primer

Justin Schlosberg & Monroe Price

Those who own and control the media exercise considerable communicative and political power. This session will review some challenges around the world related to media ownership, pluralism, & how the economics of the media impact diversity of information, ideas and opinions. This session will specifically look at the Media Reform Coalition in the UK and its work related to the Fox/Sky Merger. Questions will focus on the politics of media ownership within and across nations and the role of civil society groups in these debates.

Readings:

- Des Freedman, Paradigms of Media Power
- Schlosberg, Justin, Response to 8th November submission to the Competition and Markets Authority by 21st Century Fox, Inc.
- Schlosberg, Justin, Should he stay or should he go Television and Online News Coverage of the Labour Party in Crisis
- Wagner Michael W. and Timothy P. Collins, Does Ownership Matter

10:15-11:45:

Media Impartiality: Real and Perceived "Bias" & Partisan Media

Krisztina Rozgonyi, Jairo Lugo-Ocando, Adam Baxter, Vaclav Stetka

This session will explore, from a comparative perspective, how media systems around the world seek to maintain political independence & control for bias. We will also review the effects of perceived bias on trust in the media.

Readings:

- Ágnes Urbán, Gábor Polyák, Zsófia Szász Hungary Media transformation derailed.docx"
- Bajomi-Lázár, Péter and Dorka Horváth , The continued relevance of the concept of propaganda: propaganda as ritual in contempo
- Cushion, Stephen and Richard Thomas, From quantitative precision to qualitative judgements
- Media outlets and their moguls why concentrated individual or family ownership is bad for editorial independence

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DAY 3

Wednesday, August 1:
Media Ownership & Partisanship

- Monitoring Media Pluralism in Europe Application of the Media Pluralism Monitor 2016 in the European Union, Montenegro and Turkey
- OFCOM: Sections Five (Due impartiality and Due Accuracy and Undue Prominence of Views and Opinions) & Section Six (Elections & Referendums) of the Broadcasting Code

11:45-1:30: Lunch

1:30-2:45:

Participant Presentations

The Merger That Shook Jamaica (Mark Beckford), Who owns the cloud? Market consolidation in the public cloud industries (Lauren Bridges), The Israeli Peace Discourse & When Media Events Fail (Yuval Katz)

2:45-3:00: Coffee Break

3:00-4:15:

Regulating Media Localism in the 21st Century

Christopher Ali

This session is designed to move our conversation away from global and national media policies towards local media, local news, and local issues. The first half of this presentation will discuss the role of local news in contemporary society, the economic challenges legacy local news organizations have encountered, and the challenges and opportunities presented by online hyperlocal news. The second part of the session is devoted to a discussion of the regulation of local news and local media more generally. This will draw on data from the United States, Canada, and the United Kingdom. Four key concepts to be discussed are: ownership regulation, technical regulation, content and quota regulations, and subsidies. Ultimately, the question that will be addressed is: "is local news so important to society that it deserves to be protected by regulation?"

Readings:

- Ali, Christopher, *Regulating media localism in the 21st century*
- Gasher, Mike, *Journalism in Crisis Bridging Theory and Practice for Democratic Media Strategies in Canada*

4:15- 5:30:

Group Project Development Time

This session will provide time to think through identified challenges and collaborative project ideas.

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DAY 4

Thursday, August 2:
Propaganda, Misinformation & Trust

9:00- 10:25:

Contextualizing "Fake News": A History of Propaganda & Trust in the Media

Monroe Price, Jacquie Hughes, Ping Shum, Gregory Asmolov

This panel discussion will seek to contextualize the fake news debate within the longer history of propaganda, misinformation, & the battle over narratives across a variety of country contexts. Panelists will discuss media, trust, and propaganda in a variety of contexts including China, Russia, the US, the UK, and across borders.

Readings:

- Asmolov, Gregory and Kolozaridi Polina, The Imaginaries of RuNet, The Change of the Elites and the Construction of Online
- Khaldarova, Irina and Mervi Pantti Fake News The narrative battle over the Ukrainian conflict
- Marwick, Alice and Rebecca Lewis, Media manipulation and disinformation online, Data and Society, 2015
- Ofcom Broadcast Bulletin, 2015
- Ping Shum, Internet commentator as a tool for public opinion guidance, 2017

10:30-11:45:

Misinformation, Disinformation & Online Content Regulation

Rasmus Kleis Nielsen & Tarlach McGonagle

This session will first attempt to define "fake news" and discuss some of the challenges related to combatting misinformation and regulating online content. We will then examine and discuss some of the recommendations made by the European Commission's high level expert group.

Readings:

- 'A multi-dimensional approach to disinformation', Report of the independent High level Group on fake news and online disinformation, March 2018
- UN, OSCE, OAS, ACHPR Joint Declaration on "Fake News", Disinformation and Propaganda, 3 March 2017
- T. McGonagle, "Fake news": False fears or real concerns?, , December 2017

11:45-1:30: Lunch

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DAY 4

Thursday, August 2:
Propaganda, Misinformation & Trust

1:30-2:45:

Participant Presentations

Freedom of Speech & The Internet in Pakistan (Gulalai Khan), How China's Media is Researched in Japan (Ai Song), Cybersecurity and Governance Models (Barbara Marchiori)

2:45-3:00: Coffee Break

3:00-4:15:

The Role of Research in Policy & Advocacy

Hilde Van den Bulck, Manuel Puppis, Jacquie Hughes, Christopher Ali

Thinking about media policy research is essential not only for media and communication studies but also for (future) media policy-makers and activists. Regarding research itself, only theoretically and methodologically sound studies will have credibility within the scientific community and can be successful in informing media policy-making. As for activists and policy-makers, having knowledge about media policy research helps in assessing scientific input brought into the policy-making process by a plethora of stakeholders and allows for doing your own research in order to support your contributions during consultations and hearings. This interactive session starts with a brief clarification of what we are talking about: What is media policy? What is media policy research? Then it delves into the different steps of doing media policy research: planning, executing and reporting. It puts an emphasis on the difficulty of formulating research questions, the widely-used methods of stakeholder analysis, document analysis and qualitative interviews, and the real-world role of media policy research in media policy-making.

Readings:

- Braman, Sandra, *Communication Researchers and Policy-Making*, 2003
- Des Freedman and Jonathan A. Obar, *Running Head MEDIA REFORM AN OVERVIEW*, 2015
- Des Freedman, *The Politics of Media Policy*
- Herzog and Ali, *Elite interviewing in media and communications policy research*
- Just Puppis, *Trends in comm. policy research (CH10) - Document analysis*
- Van Den Bulck, Hilde, *Tracing media policy decisions of stakeholders, networks and advocacy coalitions*

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DAY 5

Friday August 3

Personal Data, Privacy, and Protection

9:00- 10:25:

Social Media, Personal Data & Elections

Jacquie Hughes, Ailidh Callander, Cees Plaizier

With the revelations this year that social media platforms are being used by strategic political actors to manipulate electoral processes, new scrutiny is being paid to how and in what ways social media companies monetize their users' data and how political content is regulated. This panel will review the economics around personal data, political content, and the approaches taken to regulate election-related targeting online. The panel will explore how and in what ways social media and personal data change electoral contexts, the arguments for and against state regulation and self-regulation of social media in this regard, and the elements of potential state of self regulation.

Readings:

- Plaizier, C., Informatierecht Thesis
- Ruddick, G., Ofcom chair raises prospect of regulation for Google and Facebook, 2017
- UK Information Commissioner's recent report - Democracy Disrupted
- Privacy International's work on data and elections, Specifically the report on the election in Kenya and the Q&A follow up post Cambridge Analytica (saved in dropbox)
- Corporate Surveillance in Everyday Life - Wolfie Christil
- Tactical Tech's work on data and politics

10:30-11:45:

GDPR: What it means for Europe & the Rest of the World

Ailidh Callander & Francisco Vera

This session will provide an overview on the new General Data Protection Regulation, discuss how the regulation is expected to impact businesses and consumers in Europe, and implications of GDPR for the rest of the world.

Readings:

- A Global Standard for Data Protection Law , Privacy International
- Why and how GDPR applies to people globally, Privacy International
- Why should companies like Facebook commit to applying GDPR globally?, PI
- ICO GDPR Guide (skim)
- Privacy is Power', Frederike Kaltheuner, Op Ed in Politico
- UNCTAD Data protection regulations and international data flows: Implications for trade and development (executive summary)
- Keller, D. GDPR and Right to be forgotten, Cyberlaw Stanford

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DAY 5

Friday August 3
Personal Data, Privacy, and Protection

11:45-1:30: Lunch

1:30-2:45:

Participant Presentations

Privacy By the People, Of the People, For the People? (Erica Diya Basu), Facebook: An extension of the Israeli Government in censorship of Palestinian voices? (Chloe Paterson), Human Rights in the Digital Age (Tomiwa Ilori), From the Technical Perspective (Adeel Sadiq)

2:45-3:00: Coffee Break

3:00-4:30:

DW Akademie Freedom of Expression & Information Roleplay Game

Lena Nitsche & Julius Endert

During this session, participants will be given roles in a fictitious country to experience the dynamics that enable freedom of expression & information as well as the role of a variety of stakeholder groups.

Readings:

- Speakup Barometer Digital Participation Evaluation Grid
- Review materials on Speakup Barometer website (link in dropbox)

5:30-7:00:

The Future of Media Policy & Collaboration Conversation & Cocktails

During this informal panel & networking reception we will bring together alumni and speakers from the 20 years of the institute to discuss their current work, forecasts for the media policy field, and plans for future collaborations. We will head from Jesus college at 5:30 to visit one of Monroe Price's favorite Oxford landmarks for a toast and then head to the Rickety Press (67 Cranham St) for the cocktail hour & discussion.

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DAY 6

Monday, August 6:
Censorship & Media Control

9:00- 10:25:

Censorship & Media in Restrictive Contexts

Sara Garcia Santamaria, Sudharma Yoonaidharma, Victor Salama, Ping Shum

In Western media and academia, comparative media analysis has typically categorized media systems along the binary of “free” and “unfree”, with the “free” countries typically operating in democratic contexts and the “unfree” in autocratic countries characterized by varying levels of censorship and media restriction. However, this binary fails to capture the variations and complexities of media systems, particularly those in non-democratic regimes that might have alternative conceptions of the role of the media, the rights of journalists and citizens to free speech, and the relationship between the media and the government as well as the media and the citizenry. In this panel, panelists will be exploring the ways in which the media operates in several countries which have been characterized as “not free” by Freedom House’s freedom of the press report: Thailand, China, Cuba, and Egypt. The goal of this panel is to better understand the ways in which the media operates in more restrictive contexts from the perspective of journalists, regulators, and academics and to challenge some of the existing assumptions that exist about “free” and “unfree” media systems. **NOTE: A FEW OF THE SPEAKERS ON THIS PANEL REQUESTED NOT TO BE PHOTOGRAPHED OR NAMED.**

Readings:

- Freedom House – China, 2017; Cuba, 2017; Egypt, 2017; Thailand, 2017
- Garcia Santamaria, S., Digital Media and the Promotion of Deliberative Debate in Cuba, 2018
- Hoffmann, Bert, Civil Society 2.0 How the Internet Changes State-Society Relations in Authoritarian Regimes The Case of Cuba, Gl.
- Mamdouh, R., Egypt’s new media laws Rearranging legislative building blocks to maximize control, 2018
- Repnikova, M, Media oversight in non-democratic regimes: The perspectives of officials and journalists in China, PARCG Paper 3, 2015

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DAY 6

Monday, August 6:
Censorship & Media Control

10:30-11:45:

Understanding & Measuring Online Censorship

Maria Xynou

During this session, Maria Xynou of the Open Observatory of Network Interference (OONI) will provide an overview on how censorship occurs online from a technical perspective, ways it can be measured, and how these measurements can be useful within both research and advocacy.

Readings:

- Anderson, C, Dimming the Internet, Detecting throttling as a mechanism of Censorship in Iran, 2013
- OONI Resources
- The Test List Methodology

11:45-1:30: Lunch

1:30-2:45:

Participant Presentations

Regulation of Defamation in Europe and Legal Liability of Journalists (Jedrzej Skrzypczak), Self-Censorship and the Spiral of Silence on Social Media in the Kyrgyz Republic (Bahtiyar Kurambayev), Defamation Laws in Bosnia and Herzegovina (Kristina Cendic)

2:45-3:00: Coffee Break

3:00-4:30

Mechanisms for Silencing Journalists & Critical Voices

Gill Philips, Catherine Anite, Kuda Hove

During this session, panelists will discuss the legal mechanisms that are being used to deter, punish, or threaten journalists around the world.

Readings:

- OSCE, Safety of Journalists - Guidebook, 2014
- Rowbottom, Jacob, Beyond publication offences informal censorship and the chain of communication, 2018

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DAY 6

Monday, August 6:
Censorship & Media Control

Readings (continued):

- Don't Shoot the Messenger! Journalists as human rights defenders in the East and Horn of Africa, 2017
- MISA, So This Is Democracy 2017

4:30- 5:30:

Introduction to Strategic Litigation

Jonathan McCully & Catherine Anite

How can the right to freedom of expression be protected and strengthened through the courts? In this session, we will discuss what strategic litigation is, how it can be used to protect and strengthen the right to freedom of expression, and how lawyers and non-lawyers can work together to make litigation a success.

Readings:

- HRC, General Comment 34
- Advocates for International Development, Strategic litigation and its role in promoting and protecting human rights
- Reventlow , N., Part 1- Litigation as an instrument for social change - laying the foundations for DFF's litigation support - Digital Freedom Fund, 2017
- Reventlow , N., Just a lawsuit or a case for a cause_ what makes litigation "strategic"_ - Digital Freedom Fund, 2018
- Reventlow , N., Part 3- Connecting litigation with other efforts_ strategic litigation as a tool in the toolbox - Digital Freedom Fund

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DAY 7

Tuesday, August 7:
Net Neutrality, Access /Affordability

9:00- 10:25:

Net Neutrality: Advocacy Battles Around the World

Maria Paz Canales, Chris Marsden, Nikhil Pahwa, Christopher Ali

Across the globe, regulators and policymakers are considering the role of regulation in promoting online competition of services, diversity of content, and access. In many countries, net neutrality principles are being tested & contested. This panel provides several country-level case studies examining how the net neutrality debate is framed and fought in diverse settings (SE Asia, Latin America, Europe, and North America). Questions that we will consider in the context of these debates are: why it is important to understand the deep history of a policy issue such as net neutrality for research and advocacy? How can comparative research help us better understand our own policy contexts? How did the US become an outlier in international net neutrality conversations?

Readings:

- Public Knowledge (2015). Net neutrality in court this week: The story of how we got here•
- Taglang, K. (2017, April 28). Net Neutrality's New Chapter
- Quartz, Why TRAI backed net neutrality and killed Facebook's Free Basics in India, 2016
- Zuckerberg, M., Free Basics protects net neutrality, 2015
- Pahva, N., It's a battle for internet freedom, 2015
- Karr, T., Breaking ideological gridlock from the bottom up, 2017
- Marsden, C., How Law and Computer Science Can Work Together to Improve the Information Society, Communications of the ACM, January 2018
- Marsden, C., Comparative case studies in implementing net neutrality: a critical analysis of zero-rating, 2016
- Pena, P., Free Basics and the Internet's Political Battles, Derechos Digitales, 2016
- Carrillo, Arturo J, Zero Rating and the Holy Grail: Universal Standards for Net Neutrality (December 2016).
- UN IGF Dynamic Coalition on Net Neutrality, Net Neutrality Reloaded: Zero Rating, Specialised Service, Ad Blocking and Traffic Management (Luca Belli eds. 1st ed. 2016).
- This video (Luca Belli) <https://youtu.be/2-xlBqbNzGU>

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DAY 7

Tuesday, August 7:
Net Neutrality, Access /Affordability

10:30-11:45:

The Algorithmic Public Sphere

Susan Morgan, Sema Karaman, Giacomo Mazzone, Roxana Radu

This session explores how and in what ways our daily social and political lives are being shaped by algorithms and what this means for diversity of content, shaping of opinion, and news production/consumption habits. The extensive deployment of algorithms as curatorial mechanisms online evolved towards their integration in decision-making processes at many levels, either as support or as judgement-rendering tools. Algorithmic systems embedded in search engines, news feeds and broader decision-making processes structure how information is produced, surfaced, legitimated or ascribed public significance, thus reconfiguring the public deliberation space. Questions of control, corporate ownership and public interest arise from the algorithmic editing of the web.

Readings:

- Carlson, M., Automating judgment? Algorithmic judgment, news knowledge, and journalistic professionalism, 2017
- Devlin, Hannah, AI programs exhibit racial and gender biases The Guardian, 2017
- PEACH Overview leaflet: The right content at the right time to the right person on the right device, 2018
- Williams, Betsy Anne, Catherine F. Brooks and Yotam Shmargad How Algorithms Discriminate Based on Data they Lack: Challenges, Solutions, and Policy Implications, 2018

11:45-1:30: Lunch

1:30-2:45:

Participant Presentations

Telecommunications Policy in Emergency Situations: Puerto Rico (Luis Rosario-Albert), the Evolution & Structure of Internet Governance Bodies in Latin America (Agustina Callegari), Communication in South Korea (Nathaniel Ming Curran), Media Legislation in Japan (Atsuko Sekiguchi),

2:45-3:00: Coffee Break

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DAY 7

Tuesday, August 7:
Net Neutrality, Access /Affordability

3:00-5:30:

"International Court of AnOx" Moot Court Activity

Jonathan McCully, Catherine Anite, Willem Korthals Altes

How can the right to freedom of expression be protected and strengthened through the courts? In this session, we will discuss by means of a number of case studies what strategic litigation is, how it can be used to protect and strengthen the right to freedom of expression, and how lawyers and non-lawyers can work together to make litigation a success. The session will be followed by a moot court exercise in the afternoon, during which everyone can test out their newly-learned lawyering skills on a case scenario and argue their case before the International Court of AnOx.

Readings:

- Read the instructions documents given to you on Monday & prepare to argue your case!

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DAY 8

Wednesday, August 8:
Threats to Civic Space & Democracy

9:00- 10:25:

Threatened Voices: Journalists, Whistleblowers, Activists, and LGBTQ

Flutura Kusari, Filip Noubel, Andras Petho, Tianyang Zhou

This panel will bring together several experts, journalists, activists, and scholars to discuss how and in what ways those who choose to report and uncover the truth and advocate for marginalized populations are threatened around the world.

Readings:

- Transparency International, Whistleblower Protection and the UN Convention Against Corruption, 2013
- Starkman, D. At the heart of Hungary's battle for democracy: journalism, 2018.
- Elisabeth L. Engebretsen and William F. Schroeder. (2015), Introduction: Queer/Tongzhi China by Elisabeth L. Engebretsen and William F. Schroeder in Elisabeth L. Engebretsen and William F. Schroeder. (eds.) Queer/Tongzhi China: New Perspectives on Research, Activism, and Media Cultures, pp: 1-17.
- Amnesty International Report 2017/18. Read the regional overviews.

10:30-11:45

Technology, Protest & Resistance

Elisabetta Ferrari & Anne Kaun

In this session, we will focus on how activists in different contexts approach media and communication technologies. The speakers in this session will highlight the importance of understanding activist media practices and activists' symbolic uses of digital technologies. First, the panelists will explore the agency of users in fixing, sustaining and calibrating algorithmic cultures through the lens of a Swedish activist campaign. Second, the panel will look at the internet tax protests in Hungary as a case in which internet technologies became symbols for mobilizations. Focusing on how activists can challenge algorithmic cultures and on how social movements can strategically deploy internet technologies as symbols, the panelists will invite participants to reflect on the relationship between media, technology and protest.

Readings:

- Kaun, Anne, Our time to act has come': desynchronization, social media time and protest movements, 2016
- Ferrari, Elisabetta. The Hungarian internet tax protests: freedom, modernity and the Symbolic Dimension of Technology

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DAY 8

*Wednesday, August 8:
Threats to Civic Space & Democracy*

11:45-1:30: Lunch

1:30-2:45:

Participant Presentations

TBC (Yulia Samus), Represent.Us Grassroots activism around campaign finance reform (Robbie McBeath), Polarization of political events in Latin America in social networks (Adrian Contursi-Reynoso)

2:45-3:00: Coffee Break

3:00-4:30:

The Media & Democracy in a New Era

Katrin Voltmer, Isabel Awad Cherit, Filip Noubel, Kuda Hove, Nicole Stremlau

Many scholars have studied the relationship between improved democratic functioning and free and independent media institutions. Over the last decade, pundits and experts have pointed to both the deliberative potential and the disruptive and corrupting power of the internet and social media on democratic systems. This panel will review the ever-changing relationship between democracies, media institutions, and technology and the political, ideological, economic, and technological dimensions of the media's role in democratic functioning.

Readings:

- Voltmer, Katrin (2015) 'Converging and diverging pathways of media transformation in Central Eastern Europe'.
- Diamond, Larry, Facing Up to the Democratic Recession, Journal of Democracy Volume 26, Number 1 January 2015
- Berger, Guy, Theorizing The Media-Democracy Relationship in Southern Africa, Gazette: the International Journal for Communication Studies, 2002
- Kreiss Daniel, and J.S. Brennen, Normative Theories of Digital Journalism, School of Media and Journalism, University of North Carolina at Chapel Hill, 2015

4:30-5:30:

Group Work Time

You can stay in Jesus or head outside, but be sure to work on your group presentations!

ANNENBERG-OXFORD

JULY 30-AUGUST 10



DAY 9

Thursday, August 9:
Collaborations & Solutions

9:00- 10:25:

Strategic Communication & Creative Approaches to Media Challenges

Gerry Power, James Marchant, Maria Paz Canales, Filip Noubel

This session brings together social scientists, technologists, lawyers, activists, and policymakers who are working on collaborative and interdisciplinary projects aimed to address media freedom challenges. These projects take a variety of approaches to tackling these issues, involving & addressing a diverse range of stakeholders.

Readings:

- Samer Hassan – ERC project P2P Models
- Look over <https://derechosdigitales.org/amistosa/>
- 'Visualizing Information for Advocacy': Tactical Tech
- Insight, Innovation, Change: Considerations from the Field: Gerry Power: <https://www.youtube.com/watch?v=58Y6iTBEKvI>

10:30-11:45:

The Use of Images, Art, & Interactivity to Communicate, Inform, Engage & Mobilize

Michael Brennan & Vladan Joler

This session will address the ways in which strategic actors use images to mobilize and engage publics within advocacy and policymaking efforts.

Readings:

- Review the work of Share labs at <https://labs.rs/en/>
- 'The Use of Data Visualization in Human Rights Advocacy
- 'Developing an Impact & Communication Strategy

11:45-1:30: Lunch

ANNENBERG-OXFORD

JULY 30-AUGUST 10



DAY 9

Thursday, August 9:
Collaborations & Solutions

1:30-2:45:

Participant Presentations

Holistic Security & Networks of Young Feminist Activists in the Global South (Ledys Saryla Sanjuan Mejia), Philanthropy & the Future of Journalism (Nienke Venema), Selfdom and Selfiedom: Mind Matters in Media Matters (Aarshin Karande)

2:45-3:00: Coffee Break

3:00-4:15:

Media Advocacy Case Studies: The Media Reform Coalition & Save the Internet

Nikhil Pahwa & Justin Schlosberg

How did a diverse range of actors come together to fight for plurality in UK media? How did a group of technologists, journalists, researchers, and activists fight facebook.org in India? This case study will provide insight into the process and how coalitions are formed & research, legal expertise, technology, and organizing in the campaign.

Readings:

- Bhatia, R., The inside story of Facebook's biggest setback, The Guardian, 2016
- Sweny, M. UK media plurality threatened by dominant group of large firms - report, The Guardian 2015
- McChesney, Robert. "Understanding the media reform movement." International Journal of Communication 3 (2009)
- Marechal, N & Roberts, ST. Researching ICT Companies: A Field Guide for Civil Society Researchers. Internet Policy Observatory (2018).
- Regan Shade, L. Media Reform in the United States and Canada: Activism and Advocacy for Media Policies in the Public Interest. Chapter 9 (pages 147-161). In The Handbook of Global Media and Communication Policy (2011).

4:15- 5:30:

Building a Campaign: Role play & Practical Exercise

During this session, as a group participants will be presented with a case study, asked to negotiate with a variety of stakeholders involved in the issue, and come up with an advocacy strategy.

ANNENBERG-OXFORD

JULY 30-AUGUST 10



DAY 10

Friday, August 10:
Funding, Presentations, Brainstorming!

9:00- 10:25:

Online Media, Conflict, and Extreme Speech

Sahana Udupa, Nicole Stremlau, Fatma Ahmed, Simon Haselock

This talk will highlight the troubling rise of online vitriol by introducing what we term as "extreme speech", a context sensitive, ethnographically rooted concept. Rather than taking a legal-regulatory view, the talk develops a "media practice" approach and turns attention to everyday practices of online use and the broader political-social conditions within which they are embedded. What do people do with online media? How do global Internet technologies shape an enabling condition for extreme speech to proliferate? In addressing these questions, we locate online extreme speech as a global phenomenon, with vast cultural variations but yet enabled by a set of globally shared online practices and affordances.

Readings:

- Pohjonen, M & Udupa, S. Extreme Speech Online: An Anthropological Critique of Hate Speech Debates
- McGranahan, C. An Anthropology of Lying.
- Online Debates and Elections in Ethiopia- From Hate Speech to Engagement in Social Media.

10:30-11:45:

Group Project Time

This is the final formalized time for groups to develop their presentations

11:45-1:30: Lunch

ANNENBERG-OXFORD

JULY 30-AUGUST 10



DAY 10

*Friday, August 10:
Funding, Presentations, Brainstorming!*

1:30-2:45

The Politics & Practicalities of Funding Freedom of Expression

Nishant Lalwani, Mark Thompson, Nienke Venema, Daniel O'Maley, Laura Schwartz-Henderson

This session will offer insights into trends around global funding of media policy programs and efforts meant to enhance freedom of expression around the world. Representatives from donor organizations & experts will reflect on challenges facing the media freedom community as well as the funding community's approach. We will close with a practical Q&A on applying for funding for research & advocacy-oriented projects.

Readings:

-CIMA Report: Defending Independent Media: A Comprehensive Analysis of Aid Flows, Mary Myers and Linet Angaya Juma

-Deane, James. Supporting independent media in an age of misinformation. Alliance magazine, 2018.

3:00-5:00

Project Presentations

Participants will present their group projects and ideas formed throughout the institute and will receive feedback.

7:00- 9:00:

Final Dinner

Sojo Restaurant: 6-9 Hythe Bridge St, Oxford