

2011 Annenberg-Oxford Media Policy Summer Institute*

Week 1 Schedule July 4 – 10, 2011

Session	Monday 7/4 Seminar Room 7	Tuesday 7/5 Seminar Room 7	Wednesday 7/6 Seminar Room 7	Thursday 7/7 Seminar Room 7	Friday 7/8 London	Weekend
One 9:00 – 10:30	Welcome & Introduction	Evolutions in the Field of Media Policy Monroe Price & Stefaan Verhulst , Markle Foundation Chief of Research	Modeling Policy for New Public Service Media Networks Ellen Goodman, Professor of Law, Rutgers University	Strategic Communication Conrad Bird, Joint Head, Public Diplomacy and Strategic Campaigns at the FCO	Day Trip to OfCom with Monica Arino Schedule 8:40am: Meet at Rail Station (Participants will be provided with tickets valid for any <i>same-day</i> return time.) 9:01: Train departs for London Paddington 10:30: Arrive at OfCom 10:45: Digital Radio 12:00: Intro to OfCom 1:15: Lunch 2:45: EU Communications Policy 3:45: Hyperlocal Media 5:15: depart OfCom	FREE TIME Suggested Activities: Punting, Blenheim Palace , The Soloists of Oxford Philomusica perform “ The Magic Flute ” at Sheldonian Theatre Broad Street Oxford. Performance begins at 8p, with tickets starting at ten pounds
Break						
Two 10:45 – 12:15	The Future of Media Ellen Goodman , Professor of Law, Rutgers University, Shawn Powers, GSU	A View from Business Bjorn Edlund, Non-Executive Chairman of Edelman EMEA	Media Development Susan Abbott, Deputy Director Program Development at Internews Network	Journalism in the Attention Economy: My Work with Al Jazeera Kevin Anderson , Guardian (UK)		
Lunch						
Three 2:15 – 3:30	Strategic Comm. Interventions: From Bosnia to Iraq Simon Haselock , Director Albany Associates	Media Law Reform in Conflict Situations: A Case Study from Iraq: Ahmad Al Rikaby, CEO Jeel Media	Governing the Net Stefaan Verhulst, Markle Foundation	A Case Study of the DRC: Mary Myers, Development Communications Consultant		
Break						
Four 3:45 – 5:00	The AU/UN Information Support Project in Somalia Sahal Abdulle	Iraq Continues (end 4pm)	Evaluating Crisis State Comm Gordon Adam, Director of iMedia	Mapping Media Freedom Violations: Michael Dwyer , VP Internews Afghanistan		

* Please note that this is a working schedule and will be subject to minor changes and modifications.

Updated 10 July 2011

2011 Annenberg-Oxford Media Policy Summer Institute

Week 2 Schedule July 11-16, 2011

Session	Monday 7/11 Seminar Room 9	Tuesday 7/12 Seminar Room 9	Wednesday 7/13 Seminar Room 9	Thursday 7/14 Seminar Room 7	Friday 7/15 Seminar Room 8	Weekend
One 9:00 – 10:30	The End of the (News of) the World Presentation by Judith Townend and discussion	Internet Infrastructure in the Developing World Christian Sandvig , Associate Professor, University of Illinois	Digitalization Krisztina Rozgonyi , lawyer Michael Starks , author and digitalization expert	International Media and Sovereignty: Greg Wilesmith, Australian Broadcasting Corporation	Participant Presentations Participants who are interested will have the opportunity to share their work.†	Departure Please remember that checkout is 10am
Break						
Two 10:45 – 12:15	UK and France Compared David Levy , Director, Reuters Institute for the Study of Journalism	Public Service Media & Technological Innovation Roberto Suarez, Fellow, Hans Bredow Research Center	The Case of Catalonia Joan Barata Mir, Vice Dean International Relations, Universitat Ramon Llull	International Media (cont) Jamila Tangaza, BBC Nigeria	Participant Presentations	
Lunch						
Three 2:15 – 3:30	Media Regulation in India Anup Surendranath , India-Coordinator, PCMLP, and Sahana Udupa	Iran Panel: Mahmood Eynat, Director, Iran Media Program , Magdalena Wojcieszak , Assistant Professor & Babak Tehrani	Media and the Arab Spring Joan Barata Mir	InfoWars: Monroe Price, Director CGCS, and Christian Sandvig	“Graduation”	
Break						
Four 3:45 – 5:00	Media Needs and Ecologies in Libya Matt Tirman, VP Corp. Dev., Strategic Social	Iran Continues (end 4.15pm)	Citizen Media in the Arab Spring Sharan Tabari, RFE/RL	Internet and Politics: Christian Vaccari, Professor University of Bologna	“Graduation”	

† Please email Amelia Arsenault aarsenault@asc.upenn.edu with your short abstract, if you have elected to present.